

LimelightPS

Advanced professional services to optimize your content delivery.

Limelight Networks® offers professional services to optimize the online delivery of your content from source to consumer. With LimelightPS™, you benefit from our proven best practices for executing live streaming events, expediting content publishing, assessing content delivery network (CDN) solutions, and maximizing return on investment. Our agile team of experts works with you in whatever capacity you need to get the job done. We not only deliver higher-quality online experiences, but also empower you to do the same.

LimelightPS solutions integrate third-party products and services with core Limelight Networks services including:

- LimelightDELIVER™
- LimelightSTREAM™
- LimelightHD™
- LimelightEXCHANGE™
- LimelightEXCHANGE Premium

LimelightPS offerings include the following:

- **Live Event Services.** This complete solution provides everything you need to design, deliver, and manage your live streaming event. Whether you are evaluating technology solutions or need dedicated engineering staff during an event, we offer professional support services for every step along the way.
- **Jump Start Services.** This package is ideal for any company looking to publish content quickly to the Limelight Networks CDN. It's also designed to assist existing Limelight Networks customers planning to deploy additional products.
- **Health Check Services.** Whether you're a Limelight Networks customer or work with another CDN company, this offering ensures that your delivery network is optimally configured for the fastest performance. It includes a detailed assessment of your storage infrastructure, content security measures, and content management procedures. Let us look at your infrastructure holistically and investigate opportunities to maximize your investments.
- **Content System Services.** Receive partial or full-service assistance in managing your content storage infrastructure—from migrating content to ingestion and encoding, to targeted customization, to global support and "content seeding" solutions.
- **Managed Infrastructure Services.** Allow Limelight Networks to set up a private CDN for your organization—and manage it on your behalf. This offering is perfect for customers who operate under stringent security requirements or whose deployment scenario demands a custom solution.

Live Event Services: Flawless event execution

Curtains up. Don't let technical surprises ruin a perfect performance. With LimelightPS Live Event Services, you can count on our extensive experience in delivering the largest live global web events. We work with you to make sure all of the pieces come together in the right place, at the right time.

Advanced technology solutions

Limelight Networks can work with your preferred technology provider or offer solutions that integrate technologies from our extensive partner ecosystem, including:

- Encoding
- Transcoding
- Geo Reporting
- Geo Compliance
- Media player(s)
- Advertising
- Insertion/Stitching

Event planning

We offer best practices advice for your audience size, audience generation needs, bit-rate requirements, traffic projections, and reporting plans. As part of the Live Event Services package, we team with you to evaluate partner technologies (media players, encoders, ad insertion solutions, etc.) and provide logistical planning and communications around your event.

Network provisioning

Provisioning services help you quantify traffic, determine hardware requirements, and select distribution servers and locations. We also provide optimal signal acquisition provisioning and reliability reporting, ensuring a stable source signal throughout your event.

Pre-event testing

Thorough testing before an event minimizes risk when live streaming begins. We help you test all aspects of the delivery system, plus our team is available for immediate troubleshooting whenever needed.

Live event support

Dedicated onsite or offsite engineering resources are at your disposal for real-time support during your event. With Live Event Services, you get an open communications bridge one hour prior to your event that stays open for the duration of live streaming activities. We also use internal tools to monitor your event streams, ensuring the best network delivery routes for your content and the highest event performance.

Post-event review

We assist in the post-event evaluation process with reviews that can help you streamline your delivery system and anticipate new challenges. Our verification report details the production values of your event and recommends opportunities for the future.

NBC Olympics.com delivered by Limelight Networks

"This is by far the most ambitious live streaming coverage of an Olympic Games. And we are thrilled to be working with Limelight Networks to deliver unprecedented online video streaming access to the Beijing Olympics."

– Gary Zenkel, President,
NBC Olympics



The first-ever multi-platform distribution of a global entertainment event. The success of NBCOlympics.com is an inflection point in the growth of online video.

- 1.3 billion page views
- 50+ million unique visitors
- 70 million streams
- 10 million hours of video watched

Solution:

- LimelightSTREAM
- Microsoft Silverlight
- Limelight Networks storage
- LimelightPS



- More than 3.2 million unique viewers over ten live webcasts
- 180,000 simultaneous streams for each webcast
- Over 90 percent stay for the full 90 minutes

Solution:

- LimelightSTREAM
- Limelight Networks storage
- Player: Move Networks
- LimelightPS

Jump Start Services: Seamless migrations

Looking to publish content quickly? Switching from a legacy CDN? LimelightPS Jump Start Services provide a turnkey approach for the CDN-encoding of your content. Whether you're a new customer or upgrading with additional products, take advantage of Jump Start Services for the fastest, easiest migration.

Full-service transitions

We offer detailed configuration reviews, hands-on content migration assistance, and URL-switchover support to ensure a seamless transition to the Limelight Networks CDN. Throughout your migration, we share best practices for maintaining a content delivery system that suits your needs, from CMS integration to recommended procedures for managing header settings.

Strategic planning

Sometimes all you need is a little help in the planning process. Our team identifies potential technical challenges before they become a problem and suggests a logistical approach for your content migration and delivery.

Training

To maximize your CDN service, we can train your staff on any or all features included in your Limelight Networks package. The training helps ensure that you take full advantage of CDN reporting applications, security features, and even custom solutions designed specifically for your content delivery system.

Installation

Make sure your system is configured for the fastest delivery speeds and fastest site performance. Let our professionals supplement your team to test and support your implementation. We also conduct post-installation reviews.



With a selection of charts and graphs, LimelightEXCHANGE makes it easy to visualize trends or identify issues.

Health Check Services: Greater efficiency, better performance

Demand the most from your content delivery system. Through LimelightPS Health Check Services, our experts seek out content network and management inefficiencies, make recommendations for improvements, and transfer knowledge to your internal resources. You don't even have to be a Limelight Networks customer; We work with you no matter whose technology and CDN services you use. Following are some of the assessments available with Health Check Services.

Infrastructure assessment

We review your entire infrastructure—data centers, web servers, storage systems, load balancers, etc.—to determine opportunities for scalability, better performance, and an improved user experience.

Security

Make sure you're meeting necessary geo-restriction and security requirements. Our security assessment ensures that your content is delivered only to its intended audience and that no unauthorized content transfers are taking place.

Content management

Let us help you optimize CDN performance with a full review of your content. The complete assessment includes evaluation of your library size, file sizes, file types, directory structure, content popularity, upload method, refresh requirements, and more—to determine the optimal CDN configuration for top network performance.

Content System Services: Let us set you up for success

Don't forget where it all starts. With Content System Services, our team helps you manage, refresh, organize, customize, characterize, and transfer your content for error-free distribution. Whether you're just beginning to develop a strategy for online content delivery or have been successfully managing your own infrastructure for years, we offer partial or full-service assistance for optimizing your content systems server configuration.

Content migration

We provide assistance in combining or migrating content systems, including integration support for Limelight Networks storage services and/or external content storage configurations.

Content ingestion

Need global distribution? We help you maintain your global content system server deployments with content ingestion support from delivery centers around the world. We also offer consultation and vendor recommendations for media ingest and distribution aid.

Content seeding

Our LimelightPS professionals lend support for massive cache flushes, ensuring that the impact on your infrastructure and overall delivery system is minimal.

We understand that your business needs are unique. If you don't see the particular service you need here, talk to us. Our LimelightPS team can tailor a solution and package of services to drive your business forward.

Get started today

Contact Limelight Networks today. Our expert client services team will work with you to develop a content delivery solution that meets your business needs.

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Managed Infrastructure Services: Your own private CDN

Does your technology, deployment scenario, or business model demand a custom solution? Do you operate under stringent security requirements? With LimelightPS Managed Infrastructure Services, we'll set up a private CDN that fits your needs. We'll even manage the network on your behalf.

Custom design and security

Building on the flexible foundation of the Limelight Networks CDN, we'll work with you to shape and implement a CDN that's customized to your specific requirements. For example, you may need to share proprietary information—software, videos, PDFs, and other files—within your organization. We can even CDN-enable applications or technologies stored on your dedicated servers.

Management

Now you can deploy a secure, efficient, and cost-effective delivery service without complicated re-engineering. Our team can provide all the assistance you need to maintain the necessary infrastructure—lightening the load on your internal IT staff.